



## Page 2 of 2 - Sponsor Application for Menudo Bowl

### Sponsorship Levels and Benefits

**\*Only Diamond sponsors are permitted to hang banners on the stage and front gate entrance to L.I.F.E.**

#### \* **Diamond- \$1,500.00 Sponsorship Benefits**

- Sponsor acknowledged in advertising.
- Your name displayed as a **Diamond Sponsor** on our official website. < laredocrimestoppers.org >
- Logo imprinted on the event Program.
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in all press conferences and etc. to acknowledge your sponsorship.
- Attendance at the Media Bar-B-Que and Cooks meeting **Wednesday, January 18, 2012** at L.I.F.E. 7 p.m.
- One (1) IO' x IO' **Display Booth Space** the day of event (In order to have a booth you must fill out registration form).
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /must fill out team registration form).
- Fifteen (15) **signs / banners** advertising your business placed on event grounds. Sponsor provides signs / banners.
- **Only Diamond sponsors are permitted to hang banners on the stage and front gate entrance to L.I.F.E.**
- VIP Package: \* Fifty (50) Complimentary gate passes for the event. \* Ten (10) Menudo Bowl Koozies
  - \* One Menudo Bowl Apron. \* One (1) Menudo Bowl Cap.
  - \* Ten (10) Crime Stoppers Koozies.

#### **Platinum- \$1,000.00 Sponsorship Benefits**

- Sponsor acknowledged in advertising.
- Your name displayed as a **Platinum Sponsor** on our official website. < laredocrimestoppers.org >
- Logo imprinted on the event Program.
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in all press conferences, etc. to acknowledge your sponsorship.
- Invitation to Media Bar-B-Que and Cooks meeting **Wednesday, January 18, 2012** at L.I.F.E. 7 p.m.
- One (1) IO' x IO' **Display Booth Space** the day of event (In order to have a booth you must fill out registration form).
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /must fill out team registration form).
- Ten (10) **signs / banners** advertising your business placed on event grounds. Sponsor provides signs / banners.
- VIP Package: \* Forty (40) Complimentary gate passes for the event. \* Eight (8) Menudo Bowl Koozies.
  - \* One (1) Menudo Bowl Cap. \* Eight (8) Crime Stoppers Koozies

#### **Gold- \$500.00 Sponsorship Benefits**

- Sponsor acknowledged in advertising.
- Your name displayed as a **Gold Sponsor** on our official website. < laredocrimestoppers.org >
- Logo imprinted on the event Program.
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in all press conferences, etc. to acknowledge your sponsorship.
- Invitation to Media Bar-B-Que and Cooks meeting **Wednesday, January 18, 2012** at L.I.F.E. 7 p.m.
- One (1) IO' x IO' **Display Booth Space** the day of event (In order to have a booth you must fill out registration form).
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /must fill out team registration form).
- Eight (8) **signs / banners** advertising your business placed on event grounds. Sponsor provides signs / banners.
- VIP Package: \* Thirty (30) Complimentary gate passes for the event. \* Six (6) Menudo Bowl Koozies.
  - \* One (1) Menudo Bowl Caps. \* Six (6) Crime Stoppers Koozies.

#### **Silver- \$300.00 Sponsorship Benefits**

- Your name displayed as a **Silver Sponsor** on our official website. < laredocrimestoppers.org >
- Sponsor Recognition throughout day of event and name recognition on the event Program.
- Three (3) **signs / banners** advertising your business placed on event grounds. Sponsor provides signs / banners.
- VIP Package: \* Ten (10) Complimentary gate passes for the event. \* Four (4) Menudo Bowl Koozies.
  - \* Four (4) Crime Stoppers Koozies.

#### **Bronze- \$100.00 Sponsorship Benefits**

- Your name displayed as a **Bronze Sponsor** on our official website. < laredocrimestoppers.org >
- Sponsor Recognition throughout day of event and name recognition on the event Program.
- One (1) **sign / banner** advertising your business placed on event grounds. Sponsor provides sign / banner.
- VIP Package: \* Two (2) Complimentary gate passes for the event. \* Four (4) Menudo Bowl Koozies.
  - \* Two (2) Crime Stoppers Koozies.



**All proceeds benefit Laredo Crime Stoppers, Inc.**