



Menudo Bowl XXIV - Sponsor Application
| Saturday, January 19, 2019 | 10:00 a. m. - 7:00 p.m. | L.I.F.E. Grounds |

Yes, I would like to participate as a Sponsor at the following level:

Check level of Sponsorship
Title \$15,000 (and up)
Titanium \$10,000.00
Stage \$5,000.00
Diamond \$2,500.00
Platinum \$1,500.00
Gold \$750.00
Silver \$500.00
Media Partner
In Kind Sponsor

Please PRINT. (Check all that apply)

Sponsoring Business/ Individual/ Organization (for listing / program):

Contact person: Address:

City: Zip: Phone: Fax: Email:

We plan to enter in the Cook-off Sponsor/Media Division and/or have an Exhibit booth (Must submit an application for each.)

Please invoice us Our Check is enclosed in the amount of \$ for the sponsorship. {Specify sponsor level}

In-kind contribution: Please provide details of goods or services to be donated for the Menudo Bowl.

PLEASE NOTE:

- Please supply an electronic version of your organization's official logo. File type (jpg.)
Sponsor is responsible for all banners/signs being put up and taken down.
Acknowledgment in printed material is subject to sponsorship confirmation prior to printing deadlines.
FOR MAXIMUM EXPOSURE Sponsorship benefits listed require a response by Wednesday, January 2, 2019.
Crime Stoppers reserves the right to refuse the use of any banner/sign displaying the name of any product/business that is in conflict with current sponsorship level.
Political material can only be distributed from a booth paid for or sponsored by a candidate.
Vehicle display space upon availability. Subject to additional sponsorship charge.
If the Menudo Bowl is cancelled, the Sponsor is not entitled to a refund of Sponsor fee. It is considered a donation.

THANK YOU FOR CARING ABOUT YOUR COMMUNITY AND JOINING WITH US TO FIGHT CRIME.

Signature of sponsor representative

Date signed

Laredo Crime Stoppers, Inc. reserves the right to refuse any application. All rules and regulations are enforced and subject to change without notification. Participation in this event is at the risk of the participant.



A United Way Agency

Mail application with full payment to Laredo Crime Stoppers, Inc.
P.O. Box 2888 - Laredo TX 78044 or deliver at: 1003 Garfield

For more information: Phone: (956) 724-1876 | Fax: (956) 724-1756
E-mail: crimestopperstips@att.net | Webpage: www.laredocrimestoppers.org

# Sponsorship Levels and Benefits

\*\*\*All sponsorship levels are restricted to placing banners/signs in assigned areas authorized by Crime Stoppers\*\*\*

## Title - \$15,000.00

- Sponsor acknowledged in advertising. Logo imprinted on the front of event Program.
- Featured on radio commercial as paid sponsor and special newspaper tabloid in January.
- Opportunity to promote business/product in a radio interview with MB committee member.
- Name mentioned/ logo on social media and email integration.
- Your name displayed as a Title Sponsor on our official website. < laredocrimestoppers.org >
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in press conference to acknowledge your sponsorship.
- Attendance at the **COOKS & MEDIA EVENT** Wednesday, **January 9, 2019** at L.I.F.E. 7 p.m.
- One (1) **10' x 10' Display Space** the day of event (In order to have a booth you must fill out registration form).
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /**must fill out team registration form**).
- Twenty (20) **signs/banners** (4X4) advertising your business, Sponsor provides signs/banners.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6p.m.; take down no later than Sunday morning after event.
- Fifty (50) Complimentary passes for the event.

## Titanium- \$10,000.00

- Sponsor acknowledged in advertising. Logo imprinted on the front of event Program.
- Featured on radio commercial as paid sponsor and special newspaper tabloid in January.
- Opportunity to promote business/product in a radio interview with MB committee member.
- Name mentioned/ logo on social media and email integration.
- Your name displayed as a Titanium Sponsor on our official website. < laredocrimestoppers.org >
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in press conference to acknowledge your sponsorship.
- Attendance at the **COOKS & MEDIA EVENT** Wednesday, **January 9, 2019** at L.I.F.E. 7 p.m.
- One (1) **10' x 10' Display Space** the day of event (In order to have a booth you must fill out registration form).
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /**must fill out team registration form**).
- Fifteen (15) **signs/banners** (4X4) advertising your business, Sponsor provides signs/banners.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6p.m.; take down no later than Sunday morning after event.
- Thirty (30) Complimentary passes for the event.

## Stage- \$5,000.00

- Sponsor acknowledged in advertising. Logo imprinted on the front of event Program.
- Featured on radio commercial as paid sponsor and special newspaper tabloid in January.
- Opportunity to promote business/product in a radio interview with MB committee member.
- Name mentioned/ logo on social media and email integration.
- Your name displayed as a Stage Sponsor on our official website. < laredocrimestoppers.org >
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in press conference to acknowledge your sponsorship.
- Attendance at the **COOKS & MEDIA EVENT-Wednesday, January 9, 2019** at L.I.F.E. 7 p.m.
- One (1) **10' x 10' Display Space** the day of event (In order to have a booth you must fill out registration form). - OR -
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /**must fill out team registration form**).
- Placement for signage in and around stage area reserved for stage sponsor and the Laredo Crime Stoppers.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6 p.m.; take down no later than Sunday morning after event.
- Thirty (30) Complimentary passes for the event.

## Diamond- \$2,500.00

- Sponsor acknowledged in advertising. Logo imprinted on the event Program.
- Featured on radio commercial as paid sponsor and special newspaper tabloid in January.
- Opportunity to promote business/product in a radio interview with MB committee member.
- Name mentioned/ logo on social media and email integration.
- Your name displayed as a Diamond Sponsor on our official website. < laredocrimestoppers.org >
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in press conference to acknowledge your sponsorship.
- Attendance at the **COOKS & MEDIA EVENT - Wednesday, January 9, 2019** at L.I.F.E. 7 p.m.
- One (1) IO' x IO' **Display Space** the day of event (In order to have a booth you must fill out registration form). - OR -
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /**must fill out team registration form**).
- **Ten (10) signs/banners** (4X4) advertising your business, Sponsor provides signs/banners.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6 p.m.; take down no later than Sunday morning after event.
- Twenty (20) Complimentary passes for the event.

## Platinum- \$1,500.00

- Sponsor acknowledged in advertising. Logo imprinted on the event Program.
- Name mentioned/ logo on social media and email integration.
- Your name displayed as a Platinum Sponsor on our official website. < laredocrimestoppers.org >
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in press conference to acknowledge your sponsorship.
- Invitation to **COOKS & MEDIA EVENT - Wednesday, January 9, 2019** at L.I.F.E. 7 p.m.
- One (1) IO' x IO' **Display Space** the day of event (In order to have a booth you must fill out registration form). - OR -
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /**must fill out team registration form**).
- **Six (6) signs/banners** (4X4) advertising your business, Sponsor provides signs/banners.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6p.m.; take down no later than Sunday morning after event.
- Fifteen (15) Complimentary passes for the event.

## Gold- \$750.00

- Sponsor acknowledged in advertising. Logo imprinted on the event Program.
- Name mentioned/ logo on social media and email integration.
- Your name displayed as a Gold Sponsor on our official website. < laredocrimestoppers.org >
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in press conference to acknowledge your sponsorship.
- A **Team entry** in Menudo Cook-Off (Eligible only in the Sponsor and Media division /**must fill out team registration form**).
- Invitation to **COOKS & MEDIA EVENT Wednesday, January 9, 2019** at L.I.F.E. 7 p.m.
- Four **(4) signs/banners** (4X4) advertising your business, Sponsor provides signs/banners.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6 p.m.; take down no later than Sunday morning after event.
- Ten (10) Complimentary passes for the event.

## Silver- \$500.00

- Sponsor acknowledged in advertising. Logo imprinted on the event Program.
- Name mentioned/ logo on social media and email integration.
- Your name displayed as a Silver Sponsor on our official website. < laredocrimestoppers.org >
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in press conference to acknowledge your sponsorship.
- Invitation to **COOKS & MEDIA EVENT- Wednesday, January 9, 2019** at L.I.F.E. 7 p.m.
- One (1) IO' x IO' **Display Space** the day of event (In order to have a booth you must fill out registration form).
- **Two (2) signs/banners** (4X4) advertising your business, Sponsor provides signs/banners.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6 p.m.; take down no later than Sunday morning after event.
- Five (5) Complimentary passes for the event.

## Media Partner \* (Must provide supporting documents)

- Sponsor acknowledged on flyers and social media. Logo imprinted on the event Program.
- Your name displayed as a Media Partner on our official website. < laredocrimestoppers.org >
- Sponsor Recognition during opening/closing ceremonies and throughout day of event.
- Invitation to participate in press conference to acknowledge your sponsorship.
- Attendance at the **COOKS & MEDIA EVENT - Wednesday, January 9, 2019** at L.I.F.E. 7 p.m.
- One (1) 10' x 10' Display Space the day of event (In order to have a booth you must fill out registration form). –or–
- A Team entry in Menudo Cook-Off (Eligible only in the Sponsor and Media division /**must fill out team registration form**).
- Ten (10) signs/banners (4X4) advertising your business, Sponsor provides signs/banners.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6p.m.; take down no later than Sunday morning after event.
- Twenty-five (25) Complimentary passes for the event.
- Two (2) Menudo Bowl Aprons.
  - Media sponsor must provide EIN, EEOC Report and a copy of ROS schedule and In- Kind Invoice.

## In Kind Sponsor\* (Must provide supporting documents)

- Your name displayed as an In-Kind Sponsor on our official website. < laredocrimestoppers.org >
- Sponsor Recognition throughout day of event and name recognition on the event Program.
- Three (3) sign/banner (4X4) advertising your business, Sponsor provides signs/banners.
- Sponsor is responsible for putting up and taking down signs/banners; put up on Friday 10 a.m.- 6p.m.; take down no later than Sunday morning after event.
- Five (5) Complimentary passes for the event.
  - In Kind sponsor must complete sponsor application to include EIN to receive LCS tax exemption form.